

Hamburg Music Business e.V. | Neuer Pferdemarkt | 1 20359 Hamburg

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Geschäftsführung

Timotheus Wiesmann

Vorstand

Christoph Becker
(BASS Musik Produktion)

Pia Hoffmann (Pia Hoffmann
Music Supervising)

Leif Nüske (Mojo Club)

Kerstin Schnitzler (Stage Entertainment)

Alexander Schulz (RBX)

Nicola Tyszkiewicz (FamilyHouse
Production)

Christian Wiesmann (FKP Scorpio
Konzertproduktionen)

Beirat

Christian Gerlach (Neuland Concerts)

Eduardo Garcia (Gereman Wahnsinn)

Frank Otto (ferryhouse productions)

Karsten Jahnke (Karsten Jahnke
Konzertdirektion)

Katharina Köhler (Deichkind
Management)

Lars Ingwersen (Schiff & Anker)

Manuela Nikele (375 Media)

Markus Hedke (Warner Chappell)

Molly Mönch (Audiolith)

Stefanie Hochmuth (Uebel & Gefährlich)

Thorsten Freese (Believe Digital)

Uriz von Oertzen (hilife events)

Hamburg, 11th April 2024

Letter of Recommendation for IKS Cultural Consulting

Dear IKS Cultural Consulting Team,

It is with great pleasure that I write this letter of reference for your exemplary collaboration and support during the Hamburg Music Business Market Entry Program in South Africa. The partnership between IKS Cultural Consulting and Hamburg Music Business (HMB) proved instrumental in facilitating meaningful engagements and fostering valuable connections between German and South African music industry professionals.

Throughout the trade mission, IKS Cultural Consulting demonstrated an unwavering commitment to excellence in conception, design, coordination, and implementation. Your intimate involvement in every aspect of the program ensured that the German delegation was provided with optimal opportunities to present themselves and forge strategic relationships within the South African music sector.

IKS's comprehensive network and understanding of African and international music business networks, and industry players was invaluable to ensuring a high level of matching and fostering of trade relationships for our team. The comprehensive itinerary, which included informative briefings, company visits, panel discussions, networking sessions, and one-on-one meetings, showcased the depth of expertise and dedication invested by IKS Cultural Consulting and HMB. Your meticulous attention to detail and personalized approach in matching delegates for individual sessions contributed significantly to the overall success of the program.

Furthermore, IKS Cultural Consulting's collaboration with key stakeholders such as the Southern African German Chamber of Commerce and Industry, WESGRO, and the Goethe-Institut exemplified a spirit of partnership and collective endeavors aimed at advancing mutual interests and fostering international cooperation in the music industry.

The insights gleaned from the program underscored the importance of collaboration, communication, and tailored engagement strategies in facilitating cross-border opportunities and promoting the growth and sustainability of the music industry ecosystem.

In conclusion, I extend my heartfelt gratitude to the IKS team for your invaluable contribution to the success of the Hamburg Music Business Market Entry Program. Your professionalism, expertise, and dedication have left an indelible mark on the program's outcomes, fostering meaningful collaborations, and laying the foundation for continued cooperation between the German and South African music industries.

Thank you once again for your exceptional partnership, and I look forward to the opportunity of collaborating with IKS Cultural Consulting on future initiatives. We would be delighted to recommend IKS as the ideal partner for music trade delegation facilitation between Africa and Europe.

Sincerely,



Timotheus Wiesmann

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